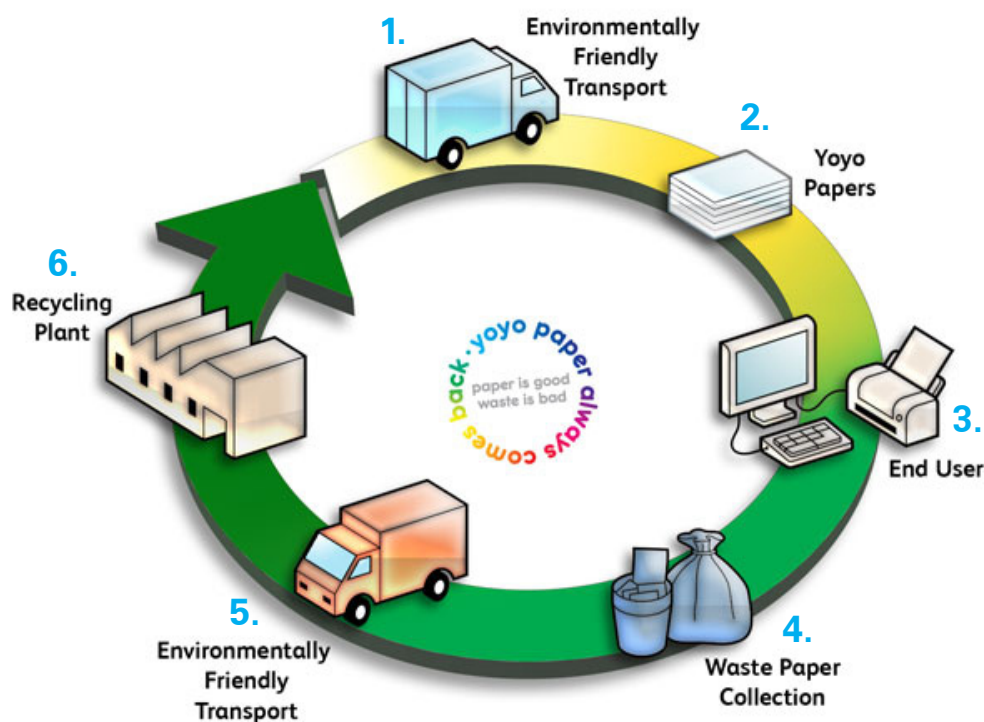


yoyo The Closed Loop Recycling System

Yoyo converts all used paper into fresh office paper for use over and over again.



1. Environmentally Friendly Transport

Combining paper deliveries and collections saves on pollution, congestion and infrastructural wear-and-tear, as well as reducing the carbon footprint of the process.

2. Yoyo Papers

- All yoyo papers use fibre from forests with certified sustainability.
- All yoyo recycled papers are made from 100% post-consumer waste.
- Yoyo paper packaging has less than 20% ink coverage.
- Yoyo paper packaging is 100% recyclable.

3. End User

The yoyo paper range offers quality papers to suit whatever application you are working on. Suitable for everyday printing and copying for internal use, or for preparing customer facing documents which need to convey a quality image. Yoyo papers offer a wide range of qualities, weights and sizes, all with proven performance reliability.

4. Waste Paper Collection

- Yoyo receptacles are made from recyclable material.
- All yoyo sacks are recycled after use.
- We collect all paper from yoyo customers, not only office paper.
- All the paper yoyo companies use is put into the yoyo 'fibre pool' and recycled to the highest level as many times as possible - up to 7 times.

5. Environmentally Friendly Transport

- Delivery routes are determined by software that calculates maximum efficiency on a day-by-day basis.
- Yoyo delivery vehicles collect waste paper at the same time - a 50% reduction in mileage.
- Consolidating our delivery fleet has reduced our carbon emissions by more than 20%.
- Electric delivery vehicles are used in urban areas.
- Using innovative twin-deck vehicles means better load utilisation and reduced fuel usage and emissions.
- Our fleet renewal policy means we always use the most fuel efficient vehicles with the lowest emissions possible.

6. Recycling Plant

- Yoyo selects paper mills with the most efficient manufacturing processes for both virgin fibre and recycled paper.
- All yoyo paper mills have ISO 14001 environmental accreditation.
- The yoyo European recycling plant uses 1/3 less energy and 80% less water than an average virgin paper mill.
- Waste paper is returned to the recycling plant using reverse logistics to avoid additional emissions.
- All our customers' used office paper is recycled to create pristine new office paper. This ongoing system means the life of the papermaking fibre is extended many times over. As we say, your paper keeps coming back...

Yoyo reduces the environmental impact of every part of the process, from making paper, to recycling it, to bringing it to your office.

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